

Lens	What Students Record	Guiding Questions
Claim	The main message, thesis, or argument the speaker makes.	<i>What is the speaker trying to prove? What problem are they highlighting?</i>
Evidence	Statistics, interviews, expert quotes, research, personal stories.	<i>What facts or stories does the speaker use to support their claim?</i>
Emotion	Tone, emotional appeals, visuals, pacing, powerful moments.	<i>What feelings does the speaker want the audience to experience? How?</i>
Call to Action	Any suggested solutions, recommendations, next steps.	<i>What does the speaker want the audience to think, feel, or do next?</i>

Lens	What Students Record	Guiding Questions
Claim		<i>What is the speaker trying to prove? What problem are they highlighting?</i>
Evidence		<i>What facts or stories does the speaker use to support their claim?</i>
Emotion		<i>What feelings does the speaker want the audience to experience? How?</i>
Call to Action		<i>What does the speaker want the audience to think, feel, or do next?</i>